

**BROOKS, HOUGHTON & COMPANY, INC. PRESENTED AT
THE EXIT PLANNING EXCHANGE (“XPX”) NEW JERSEY CHAPTER**



January 22, 2020 - Morristown, NJ - Brooks, Houghton & Company, Inc. ("BHC"), at the invitation of the XPX New Jersey Chapter, delivered a presentation, entitled "War Stories from the Trenches," at the offices of Fox Rothschild LLP in Morristown, New Jersey on January 22, 2020.

The Exit Planning Exchange New Jersey Chapter is a local non-profit association of advisors who provide professionalism, collaboration and principles to the heart of the middle market. Its members work with business owners in all stages of the private company life cycle: business value growth, business value transfer, and owner life and legacy. XPX NJ's sponsors include leading firms such as KPMG, AB Bernstein, Fox Rothschild LLP, Citrin Cooperman, LLC, CFO Consulting Partners LLC, BNY Mellon Wealth Management and Glenmede Trust Company.

BHC's presentation addressed real examples of challenges that advisors face when working through a transaction. Audience members participated in an interactive discussion format about how advisors can prepare both themselves and their clients for obstacles that arise during even the best planned and coordinated transactions. Anthony Moretti, Senior Managing Director, presented on behalf of BHC.

About Brooks, Houghton & Company, Inc.

Founded in 1989, Brooks, Houghton & Company, Inc. ("BHC") is a leading New York-based merchant bank. BHC provides investment banking services and direct investments to middle market and emerging growth companies. The firm is highly experienced in mergers and acquisitions, debt and equity capital raising, and corporate finance matters, as well as principal investing through various mezzanine debt funds managed by its senior personnel. The firm's broker/dealer, Brooks Houghton Securities, Inc., is a member of FINRA and SIPC.

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